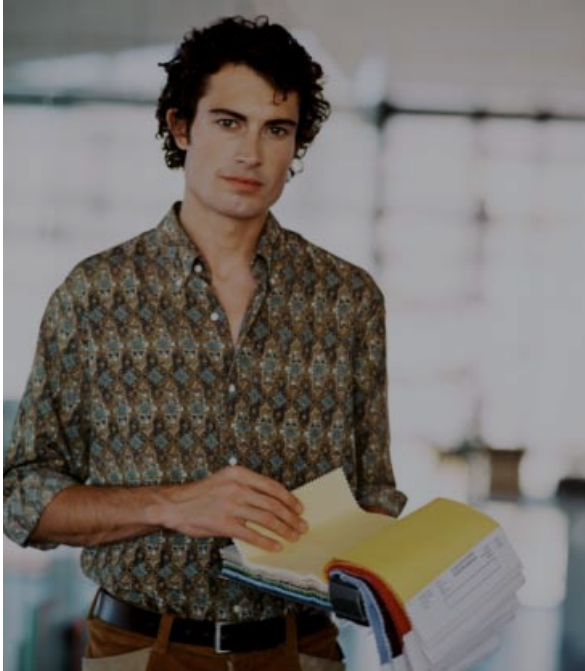




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## WHO ARE THE CENTERS OF EXCELLENCE?

The ten regionally-based Centers of Excellence conduct industry-validated environmental scanning on high growth, emerging, and economically-critical industries and their related workforce and occupational needs.

## OUR MISSION

The Centers of Excellence, in partnership with business and industry, deliver regional workforce research customized for community college decision making and resource development.

## OUR VISION

We aspire to be the premier source of regional economic and workforce information and insight for community colleges.



# C·O·E

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## WHAT DO THE CENTERS OF EXCELLENCE PROVIDE?

The Centers provide these products and services:

### 1 Environmental Scans

These reports focus on areas that have demonstrated labor market needs that warrant an organized community college response. The reports contain information on the programs currently provided by the colleges as well as information on workforce and occupational needs, which have been validated by employers or industry associations.

### 2 Individual College Customized Reports

Individual colleges may request customized reports specific to their areas including:

- Occupational and industry profiles for target industries
- Labor market information and trends using geospatial mapping software to depict the clustering of industries
- Industry databases for use in outreach to specific employers
- Industry growth trends to understand where and how industries are growing, size of businesses, and other data points

### 3 Partnership Events

The Centers' key findings and recommendations become the basis for convening community colleges with industry and workforce investment and economic development organization representatives. These informational events are a forum to jointly explore solutions to industry needs and to determine where collaborations are most advantageous.

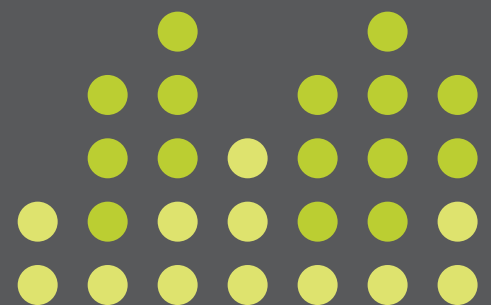
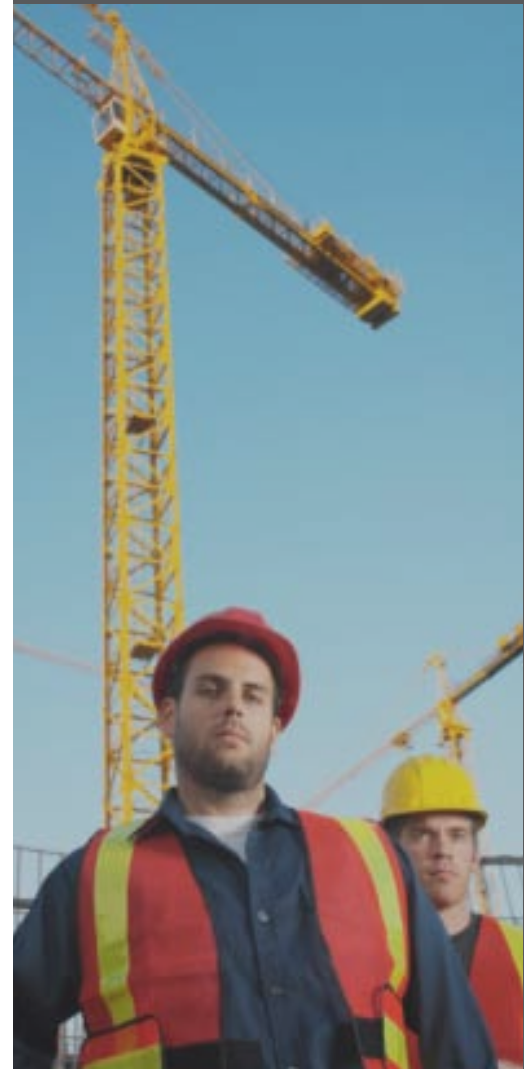
## WHO DO THE CENTERS OF EXCELLENCE SERVE?

The Centers of Excellence primarily serve the 109 California community colleges. The Centers also engage employers and workforce and economic development professionals in the course of their research and development phase.

### The COE products and services support California Community Colleges by:

- Providing current, relevant data that can be used as a basis for decisions on where to allocate limited resources
- Supporting the colleges' capacity to align their program offerings (the demand side) with workforce needs (the supply side)
- Improving employer awareness of the training and education offerings of the colleges
- Creating a better understanding of career pathways and industry skill requirements for use in the classroom and in career advisement
- Providing data-driven information that creates a compelling case for support in approaching funders and granting agencies

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## HOW DO I GET IN TOUCH WITH THE CENTERS OF EXCELLENCE?

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