



CENTERS OF EXCELLENCE
Inform Connect Advance

community colleges face many challenges

California is an economy of regions and home to the largest higher education system in the world, the California Community Colleges. Now, more than ever, it is critical that these community colleges understand the economic dynamics of their regions and how these drivers affect workforce issues. Faced with limited resources, the California Community Colleges must have continuous access to data and decision support to assure that their curriculum produces workers with the skills that are relevant to California's businesses.



"I just wanted to take a minute to express my appreciation for the work done by the Centers of Excellence. I have made over 100 copies of the Industry Scan Report on Construction and the Construction Industry Survey for our local contractors, suppliers, educators, and the community in general. One of the largest suppliers in our area asked for copies for their home office in Monterey. As a result, they donated \$20,000 in equipment to our program."

Pablo Buckelew
Dean Educational Programs
Santa Barbara City College

our mission at work for you

The Centers of Excellence aspire to be the premier source of information and insight for community college workforce and economic development programs. Because we partner with business and industry, our regional workforce research is uniquely customized for community colleges to support them in making informed decisions about curriculum and programs relevant to the market.

Our environmental scans and customized reports give community colleges a competitive advantage in:

1. **Creating new and relevant programs and curriculum**
2. **Pursuing grants that lead to funding**
3. **Understanding workforce skill gaps**
4. **Connecting to business and industry partners**
5. **Accessing workforce data that may be unavailable through other sources**

For more information,
go to www.coecc.net or
call (408) 288-8611.

COE Products and Services

Access our many products and services that help community colleges succeed.

Environmental Scans

These reports focus on areas that have demonstrated labor market needs and warrant an organized community college response. The studies of an industry or occupation provide detailed information on how colleges are currently responding, as well as information on workforce and occupational needs which have been validated by employers or industry associations.

Customized Reports

Special and customized reports are available to individual colleges by requesting this service from the Center nearest you. Information to guide community college planning includes:

- **Occupational and industry profiles**
- **Labor market information and trends using geospatial mapping software**
- **Industry databases with contact information for outreach to employers**
- **Industry growth trend reports**

Events

Centers convene community colleges, employers, and professionals representing workforce and economic development organizations to share environmental scan findings and recommendations so that partners can explore creative solutions. These events have led to collaborative grants, increased industry participation in curriculum and program development, and the leveraging of resources among the partners.

Contact Us

We aspire to be the premier source of regional economic and workforce information and insight for community colleges. For more information, go to www.coeccc.net or call **(408) 288-8611**.

"We are grateful to have a COE that is focused on providing services region-wide and is always willing to help whenever possible. We are looking at the opportunity to do several other scans next year, capitalizing on your existing relationship with CC Benefits so that we don't have to duplicate the effort."

Pamela LiCalsi
Dean, Training and Development
College of the Desert

